



July 24th, 2009.

Meet SoftThinks at CompTIA Breakaway in Las Vegas

Dear Customers:

In keeping with a long tradition, SoftThinks has once again revolutionized the Deployment and Recovery marketplace with a new family of PC Repair and Refurbishment tools designed to cut costs, improve turnaround and increase productivity. De facto, *SoftThinks Deployment Suite™* becomes the best-in-class solution for PC retailers, VARs, System Builders, large IT Departments and any company offering Installations, Moves, Adds and Changes (IMAC) services.

When asked why SoftThinks sponsors CompTIA Breakaway this year, Christian Leman, SoftThinks USA CEO, answered, *"We want to demonstrate how our renowned deployment and recovery suite of software products can help many American companies save money and increase profits in the current economy."*

SoftThinks has long been the world leader in Deployment and Recovery by providing solutions to such notable OEMs as HP, Gateway and Dell Worldwide. SoftThinks began its OEM relationships with HP when Windows XP was first announced in 2001. We were the first to offer a truly "media-less" recovery solution thereby dramatically reducing costs and increasing profits; not to mention a product that truly fixed the users problems.

Don't take my word for it, visit SoftThinks at CompTIA Breakaway in Las Vegas and see for yourself just how significantly our products can streamline your business. While you are there, don't forget to enter the drawing for a free widescreen monitor that will be given away at the end of the show. You don't even have to be present to win you just have to give us your card and you are in the drawing.

See you in Las Vegas. We will be located in the Solutions Pavilion located on the main level of the Mirage Resort and Casino in the **Mirage Events Center A, Kiosk # 115H**.

Regards,

A handwritten signature in black ink that reads "Steven Benton".

Steven Benton
Executive Vice President of Sales