

# SoftThinks Deployment Suite™

For Education



## Reinventing PC Management in Education

For the academic IT department, increasing productivity, improving user satisfaction and transforming cost centers into sources of revenue are key goals. SoftThinks can help. We have ten years of success providing the world's leading brands in the personal computing industry with solutions for system configuration and repair. Now you can take advantage of our comprehensive suite of solutions to streamline software-related processes for improved PC management.

### Operational Issues

Managing the vast numbers of computers across a school district or on a college or university campus can be a struggle for the academic IT department. There are computers in labs, classrooms, and offices—not to mention the thousands of PCs owned by students.

Often, the sheer size of the customer base and the volume and complexity of systems means that IT can do little more than deliver reactive assistance — rather than proactive solutions. Consider these all too familiar challenges:

- During peak periods, computer labs have long wait times. Crowding and delays become increasingly severe with every malfunctioning PC workstation.
- Technicians in the service center that repairs computers are overloaded with work.
- Users seeking assistance from help desks are not empowered to solve their own computer issues — because uniform repair tools are unavailable.
- Managing computer software configurations diverts productivity from improving IT solutions to simply maintaining PCs.

The academic IT department that cannot meet its challenges opens itself to major risks.

If it works reactively, it will not be able to keep up with changing technologies, computer updates, or opportunities to reduce costs or build revenue.

If it labors without a centralized repair tool, it can deliver different solutions to users across the institution, adding unnecessary complexity to systems, the infrastructure, and repair processes.

Ultimately, inefficient PC management and repair can affect the school's ability to meet its goals to educate students, serve the community or support research.

**But now there is a single solution designed to address all these issues.**

SoftThinks is the **industry leader in software deployment and recovery solutions**. Our vast experience in imaging, recovery, deployment and Windows technologies can help you streamline operations to better meet users' needs.

# SoftThinks Solutions



## Deployment Suite™

The SoftThinks Deployment Suite™ (SDS) has built-in capabilities that can help academic IT departments manage large numbers of PCs. Using SDS, you can:

- Manage a dynamic central library of software components to create and record an unlimited number of PC software configurations; automatically update components.
- Diagnose, deploy, or redeploy any PC system connected to the network, allowing advanced scripting for the installation process.
- Add stand-alone desktop software on every PC to locally recover the entire system and to repair drivers and applications.
- Choose manually or automatically triggered re-installation based on time or detection of software defects; detect and remove non-approved software.
- Automatically back up content to local or central storage locations; provide reports and warnings to the administrator.
- Interface with all major help desk and asset management systems.
- Track and secure each PC with dynamic watermarking technology (patent pending).

SoftThinks SDS also offers the opportunity to expand its use to self-care kiosks that can be located in individual schools or campus buildings. With a kiosk installation, users are empowered to repair their own systems. Interaction with technical specialists is minimal.

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## Mobile Recovery Kit

The Mobile Recovery Kit is a bootable USB drive customizable with your school's logo and loaded with WinPE and a unique tool kit. This kit enables technicians to diagnose and repair systems, protect user content from loss, and provide reports from the repair process.

## PC Angel™

SoftThinks PC Angel™ is a software product designed to protect the user's system software and personal data. To increase identity for your school, SoftThinks offers the product tailored to your logo.

Using PC Angel, users create Recovery Disks that can be written to physical media or a USB key. In the event of a system failure, the Recovery Disk allows the user to return a PC to a previous, fully functioning state if the recovery partition is inaccessible.

Offering PC Angel also gives you the opportunity to earn new profits with an after-market protection tool. Similar products available today can have a retail cost of \$49 and require you to stock retail packages. With PC Angel, there is no upfront cost, just profit.



The SoftThinks **Deployment Suite™** is compatible with all Windows® operating systems since Windows 2000, including Windows 7. It is compatible with Windows® applications and products from leading software providers including Microsoft®, Symantec, and PC Doctor.

